

PARIS GAMES WEEK

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Paris, 5th November 2018

**Paris Games Week 2018: a record-breaking edition.
Families, communities and gaming talent all gathered
to celebrate together!**



The Paris Games Week has come to an end. The 9th edition of the iconic festival has been a huge success; bringing together a huge variety of video game lovers, regardless of their age or game preferences. For 5 days, 316 000 visitors* roamed the 80 000 m² exhibition space. For a whole week, communities, families, industry talent, as well as other members of the video game ecosystem, gathered at Paris Expo – Porte de Versailles to highlight the fantastic diversity of the sector.



Julie Chalmette, Chairwoman of the SELL, promoter of the Paris Games Week: *“Enthusiasm for Paris Games Week is a reflection of our industry’s fabulous energy bolstered by the talented people that are continuously innovating and reinventing. We are proud to continue to celebrate video game culture in a friendly and fun way and to reunite for a full five days, a huge panel of those whose hearts beat for this unique and diverse culture.”*

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The Paris Games Week 2018 is proud to have welcomed Franck Riester, Minister of Culture, Mounir Mahjoubi, State Secretary to the Minister for Economic Affairs and Finances and the Minister of Action and Public Accounts, in charge of Digital Affairs, Sophie Cluzel, Secretary of State in charge of People with Disabilities, as well as Frédérique Bredin, Chairwoman of the CNC and many members of the parliament and institution representatives.

The whole diversity of video games gathered at the PGW

Video games are a wide reaching form of entertainment practiced by millions of people of all ages, genders and backgrounds. In 2018, video games are very simply, for everyone. The Paris Games Week 2018 was the showcase for all manner of video game practices in a sector that is committed to making video games more and more inclusive. The 188 exhibitors and 223 brands participating at the event, shone a light on the rich diversity of the different video game communities: families, publishers, developers, schools, accessory manufacturers, associations, cosplayers, Esport players. All were present to make Porte de Versailles one the biggest shows dedicated to the 10th Art.



Over the October holidays, Porte de Versailles became the place to be to have a chance to test all the end-of-year releases and 2019 previews. No fewer than 205 games were playable this year - a new record. Publishers made a great number of demonstrations to the public, building ever stronger links with their communities. Listening to the players all year long, the Paris Games Week was the opportunity for the industry to pay tribute

and to celebrate their mutual passion for video games. A spectacle that brings together more and more supporters every year, Esport was present and celebrated across many booths of the event and hall 3 was almost entirely dedicated to esport. The PGW welcomed players from all around the world, who got to compete in finals of international competitions. Lastly, the event allowed visitors to discover virtual worlds of incredible depths and varieties. Meeting with French

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and African studios, PGW Junior and the association Silver Geeks, the PGW 2018 celebrated the huge richness of the industry.

Paris Games Week Symphonic by Video Games Live: the symphonic-rock concert!



After a first successful show in 2017, the PGW took a new dimension this year by gathering fans of both music and video games for an exceptional event: Paris Games Week Symphonic by Video Games Live. The show took place for a unique performance at the Dôme de Paris on 27th October. Many of the most iconic and popular video game tracks were played with lights and sounds by the Yellow Socks Orchestra. Tommy Talarico, producer

and host of the show offered a unique and immersive experience. Jason Paige, the singer of the original Pokemon title song, made a memorable finale that will stay with audiences for a long time...

SELL, organiser of the PGW, is proud to invite all communities next year to celebrate the 10th edition of the event, which promises a few more surprises.

**Different combined daily flows: paying visitors and guests, exhibitors, organisation and security teams, media, professionals, premier and night event attendees.*

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profile!

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About PGW – Paris Games Week – www.parisgamesweek.com:

Paris Games Week is the French video games trade fair for the general public, organised by SELL (Union of Video Game Publishers). One of the top 5 French trade fairs, this annual event was visited by 304,000 people in 2017, and has become a showcase for the video game industry. The 9th edition, from 26th to 30th October 2018 at the Porte de Versailles exhibition centre in Paris will cover over 80,000 square metres and will be held in halls 1, 2.1, 2.2 and 3. Open from 8.30am to 6.30pm (closing at 6pm on Tuesday 30th October), gamers and their families will be able to discover all the new products for the Christmas season, the new trends and what the future holds for video gaming. An event for the whole family, organised during the October school holidays, this year Paris Games Week is once again hosting a vast area for Paris Games Week Junior, for 3-12 year-olds.



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Paris Expo Exhibition Centre - Porte de Versailles - Halls 1, 2.2 and 3